

Vice President Consumer + Trade Team

Are you an experienced, senior communications professional interested in working at one of Canada's largest and fastest-growing independent consulting firms? Where the management team believes in brains without bureaucracy? Where you'll enjoy more freedom to lead?

Argyle Public Relationships offers a superior experience in a supportive environment where talented professionals can build great careers. Our clients include some of the biggest brand names and projects in consumer products, trade, business and financial services, health care, technology and government.

Argyle seeks a senior communications professional to join its consumer and trade team. The ideal candidate has the leadership skills to develop and direct strategic communications programs for our clients, to drive business development efforts and to mentor and lead smart, creative people.

Responsibilities

- ◆ Lead strategic planning and oversee execution of client programs
- ◆ Provide day-to-day leadership on key client accounts
- ◆ Lead and drive new business development
- ◆ Direct research and analysis to support client programs
- ◆ Motivate and develop skills of practice team

Skills & Experience

- ◆ 8-12 years communications experience in the consumer packaged goods sector;
- ◆ Established contacts with consumer, marketing and lifestyle media and influencers;
- ◆ Excellent strategic, thinking and writing skills;
- ◆ Experience working directly with senior-level management and executives;
- ◆ Demonstrated creative thinking;
- ◆ Experience in food, grocery retail and/or trade is an asset;
- ◆ Strong understanding of digital/social media communications;
- ◆ Self-motivated, resourceful, flexible, skilled at client service, detail-oriented;
- ◆ Project management expertise;
- ◆ Excellent organizational and time-management capabilities;
- ◆ Ability to multi-task, determine priorities and work under pressure of deadlines; and
- ◆ Team spirit and general awesomeness.

We offer a dynamic environment, competitive compensation, and an outstanding opportunity for long-term career growth and advancement.

To apply, please submit your resume to: recruiting@argylepr.com

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